

ATLANTIC CUP



AMERICA'S OFFSHORE RACE

WHY COMPETE?

- The Atlantic Cup is an event run by sailors, for sailors!
- Compete against a hugely competitive fleet on a tactically demanding racecourse designed to test each competitor in a number of disciplines.
- The only dedicated Class40 race in the United States
- The perfect fit between The Transat and Transat Quebec – Saint Malo
- Race from Charleston, South Carolina into the bright lights of New York City before arriving in to the historical city of Portland, Maine.
- Strong and proven track record with local and international media



THE RACE

June 6 – 21 2020

- **3** stages
- **2** offshore legs and **1** inshore series of **5** races
- **1,000+** nautical miles
- The longest offshore race in the Western Atlantic



KEY DATES

Charleston, South Carolina:

- June 6th – Skippers Welcome Drinks
- June 8th – Charleston Kids Day
- June 8th – Skippers Party
- June 10th – Leg 1 Race Start

New York:

- June 15th – New York Kids Day
- June 16th – Leg 2 Race Start

Portland, Maine:

- June 19th – Portland Kids Day
- June 20th – Inshore Series/Coastal Race
- June 20th – Team BBQ
- June 21st – Inshore Series
- June 21st – Atlantic Cup Prize Giving



CHARLESTON

Safe Harbor City Boatyard

Full service boatyard familiar with Class40s, located further up the river than Downtown Charleston Address: 130 Wando Creek Lane, Charleston, SC 29492

- Website: <http://www.thecityboatyard.com>
- Phone: +1 843 884-3000
- Email: rgift@shmarinas.com

Charleston Boatyard and Marina

Full service boatyard familiar with Class40s, located just up the river from downtown Charleston. Formerly known as Pierside Boatworks.

- Address: 1300 Pierside St, Charleston, SC 29405
- Website: <https://charlestonboatyardmarina.com>
- Phone: +1 843-554-7775



PORTLAND

Maine Yacht Center

The Maine Yacht Center in Portland is the premier Class40 boat yard in the US. It will be the best location to do any repairs and preparations before competing in the Transat Quebec St Malo. MYC has vast experience with construction, commissioning and reassembly of Class40s and Open 60s.

- Address: 100 Kensington Street, Portland, ME 04103
- Website: www.maineyacht.com
- Phone: 207-842-9000 | E-mail: jeff@maineyacht.com



2018 IMPACT

- **852,963,146** impressions from print, radio, online & social media
- **326** clips generated **852,263,036** impressions
- **700,110** Impressions to Atlantic Cup social media channels
- **87,763** page views to www.AtlanticCup.org
- **18,308** newsletter opens
- **2000 +** kids participated in Atlantic Cup Kids



AMERICA'S CLASS 40 RACE RETURNS JUNE 2020



ATLANTIC CUP CHAMPIONS

2011 - CUTLASS

2012 - MARE

2013 - BODACIOUS DREAM

2014 - GRYPHON SOLO 2

2016 - TALES II

2018 - EÄRENDIL



WWW.ATLANTICCUP.ORG

MANUKA SPORTS EVENT MANAGEMENT

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