

ATLANTIC  
CUP



AMERICA'S OFFSHORE RACE

# WHY COMPETE?

- ▶ The Atlantic Cup is an event run by sailors, for sailors!
- ▶ Compete against a hugely competitive fleet on a tactically demanding racecourse designed to test each competitor in a number of disciplines.
- ▶ The only dedicated Class40 race in the United States
- ▶ Race from Charleston, South Carolina into the bright lights of New York City before arriving into the historic city of Portland, Maine.
- ▶ Strong and proven track record with local and international media



# THE RACE

**May 22 – June 5**

- ▶ **3 stages**
- ▶ **2 offshore legs and 1 coastal leg of 2 races**
- ▶ **1,000+** nautical miles
- ▶ **The longest offshore race in the Western Atlantic**



# KEY DATES

## Charleston

- May 18 & 19 Compliance checks
- May 20 — Start Party
- May 21 — Skipper Meeting
- May 22 — Leg 1 Race Start

## New York

- May 25 — Leg 1 Finish
- May 28 — Race Start

## Portland

- May 31 — Leg 2 Finish
- June 4 — Coastal leg 1
- June 5 — Coastal leg 2 & Prize Giving Party



# CHARLESTON

## Safe Harbor City Boatyard

Full-service boatyard familiar with Class40s, located further up the river than downtown Charleston

Address: 130 Wando Creek Lane, Charleston, SC 29492

Website: <http://www.thecityboatyard.com>

Phone: +1 843 884-3000

Email: [rgift@shmarinas.com](mailto:rgift@shmarinas.com)

## Charleston Boatyard and Marina

Full-service boatyard familiar with Class40s, located just up the river from downtown Charleston. Formerly known as Pierside Boatworks.

Address: 1300 Pierside St, Charleston, SC 29405

Website: <https://charlestonboatyardmarina.com>

Phone: +1 843-554-7775



# PORTLAND

## Maine Yacht Center

The Maine Yacht Center in Portland is the premier Class40 boat yard in the US. It will be the best location to do any repairs and preparations before returning to Europe. MYC has vast experience with construction, commissioning and reassembly of Class40s and Open 60s.

- Address: 100 Kensington Street, Portland, ME 04103
- Website: [www.maineyacht.com](http://www.maineyacht.com)
- Phone: 207-842-9000 | E-mail: [jeff@maineyacht.com](mailto:jeff@maineyacht.com)



# 2018 IMPACT

- ▶ **852,963,146** impressions from print, radio, online & social media
- ▶ **326** clips generated **852,263,036** impressions
- ▶ **700,110** Impressions to Atlantic Cup social media channels
- ▶ **87,763** page views to [www.AtlanticCup.org](http://www.AtlanticCup.org)
- ▶ **18,308** newsletter opens
- ▶ **2000 +** kids participated in Atlantic Cup Kids



# AMERICA'S CLASS40 RACE RETURNS MAY 2022!



## ATLANTIC CUP CHAMPIONS

2011 - CUTLASS

2012 - MARE

2013 - BODACIOUS DREAM

2014 - GRYPHON SOLO 2

2016 - TALES II

2018 - EÄRENDIL



[WWW.ATLANTICCUP.ORG](http://WWW.ATLANTICCUP.ORG)

More Information:

Hugh Piggin – [Hugh@ManukaSEM.com](mailto:Hugh@ManukaSEM.com) +1 401-662-9261

Sam Holliday – [Sam@ManukaSEM.com](mailto:Sam@ManukaSEM.com) +44 7398 183957